



The ultimate creative teammate for  
the boldest professional dreamers.



**YOU**  
are a professional  
dreamer.

You are proud to **grow your brand's reach and impact**. You are hard working, creative, and value excellence. You have a constant need for fresh new marketing content and you want to advance your brand through strategy, not just luck.





**You**  
are a professional  
dreamer.



Your in-house team alone can't always keep up so you need outside help to achieve your big vision for growth. Your key bottom-line parameters are **time and budget**, so your ideal creative partner sticks to those while providing the **quality** you and your brand deserve.

We are **experienced creative leaders** and **professional artists**. We offer an array of national-quality brand development and marketing content services, along with executive level project management, to **brand and marketing visionaries**.



# We

are the ultimate  
creative teammate.



Our focus on **time and budget efficiency, detail, and building productive long-term relationships with a personal touch** sets us apart from other premium creative firms, resulting in thriving companies serving thriving clients in thriving communities.



# We

are the ultimate  
creative teammate.



what  
we

# Do



## Campaign Creation

**Move your brand from lost-in-the-mix to top-of-mind.** From concept to deliverables, print to digital, we'll get the right message to your perfect client.



## Brand Development

A powerful brand solves a clear problem. We'll help you **make every part of your brand stronger**, from logo to mission statement, to social outreach and more.



## Digital Storytelling

**Give your target the connection they crave.** Whether it's a dynamic ad or a brand awareness piece, we are masters of story and we can't wait to tell yours.



## Graphics and Content

Give us a clear vision or give us a blank canvas. We'll create an aesthetic that will **set your brand apart** and spark your audience to know, trust and love you.



See our portfolio on IG!  
[@corecreativeagency](#)

# our Process



## Includes

### Executive Project Management

- ▶ CCA manages per project client requirements, communication, benchmarks, and timeline.
- ▶ CCA maintains formal, always-accessible meeting agendas.
- ▶ CCA formulates multi-project priority sequence based on client needs.

### Hours Transparency

- ▶ Detailed shared spreadsheet for weekly hours, monthly report.
- ▶ Unused monthly retainer hours good for life of contract, auto-applied.
- ▶ No hidden or additional fees for fast/emergency turnaround.

what makes us

Unique?

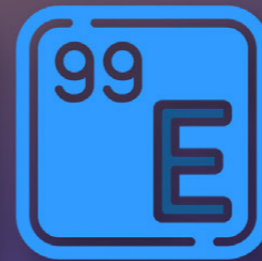




the combination  
of our



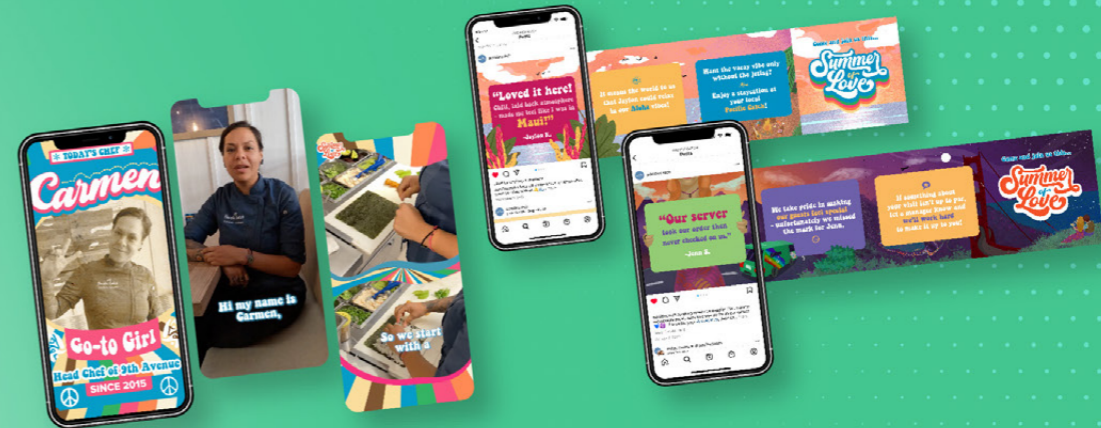
# “Four Core Elements”





**Creativium**

the creativity  
element



From graphics, logos, and animations, to tag lines, ad scripts, and everything in between, **we deliver engaging dynamic content** for your product and people branding needs.

We specialize in **unique hybrid video/animation/graphics pieces** for social media and more, as well as **full campaign development** from initial concept iterations to your final files.

Whether for digital or on-location purposes, we provide **an array of options in the creative process**, while firmly respecting your budget and timelines.





## On-Brandogen

the on-brand  
element

We focus, and constantly refocus, on **who you and your brand actually are** to best help you get where you want to be.

We do not stray from your **core mission, vision, values or aesthetic** unless you want us to, and we are happy to take on the challenge of both inside- and outside-the-box thinking.

Properly **engaging your ideal client is more important to us** than flexing our abilities or proving that we are clever.





**Relationine**  
the relationship  
element



**Mutual trust, satisfaction, and growth drive us.** We pride ourselves on being attentive, responsive, and communicative at the highest levels every step of the way.

From our operations and culture to our retailer-style fee structure, we've built our company to **foster long-term mutually beneficial relationships** with our clients.

**We see your success as our own,** and value you both as a business entity and as a human being.





## Execuon

the executive  
element



Our **background in executive strategy, management, and leadership** colors everything we do.

We keep an eye to the future, **understanding your business goals** and translating that to content strategy.

We meticulously self-manage our projects, measuring our success not only in creatively exciting you and your audience, but also in our ability to **stick to the workflow plan, deadlines, and budget.**





**Our retainer model sets the stage for effective, efficient and productive relationships with our clients.**

### Benefits

- ✔ Stabilizes and protects budget
- ✔ Increases productivity and efficiency
- ✔ Reduces stress and need for micro-management
- ✔ Makes quick turnaround easier and cost effective
- ✔ Maximizes strategic short and long term planning capabilities
- ✔ Breeds deep and evolving brand knowledge
- ✔ Puts accountability and trust at the forefront
- ✔ Fosters relationship and commitment to success

### Bonuses

- ④ Complimentary monthly Strategy Meeting
- ④ Complimentary annual Brand Deep Dive
- ④ Capped roster for consistent and excellent attention
- ④ Three month trial period



let's  
team  
**Up!**



**CREATIVE  
AGENCY**

**Brand Development · Marketing Content Creation**

Ready to talk teammate?: [✉ info@corecreativeagency.com](mailto:info@corecreativeagency.com) [📞 +1 917 697 1174](tel:+19176971174) [🌐 corecreativeagency.com](https://www.corecreativeagency.com)